



A convenient, consistent way to help our church grow

A presentation for church members

Revised 02/20/14

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Before we begin

This presentation was prepared to be used by many different congregations. It briefly describes the most popular types of electronic giving. Since not all churches offer every possible method, please inquire about the specific options that are available to you.



Overview

- What is Electronic Giving?
- Why Electronic Giving?
- Getting started
- Frequently asked questions



What is Electronic Giving?

The term *Electronic Giving* encompasses a wide range of secure, automatic payment methods that can be used to make regular church offerings and other contributions without the need to write checks, carry cash or prepare envelopes.

Electronic Giving works the same as the automatic payment methods used by most families to make mortgage or utility payments—and to receive payroll earnings or social security income.





Why Electronic Giving?

It's good for you!



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Why Electronic Giving?

✓ Provides convenience for you

- There is no need to write checks or bring cash to church when contributions are made automatically. Your contributions are transmitted electronically and are deposited directly into the church bank account.

Before



After





Why Electronic Giving?

✓ **Keeps you on track with stewardship commitments**

- Scheduled, automated offerings prevent you from falling behind on financial pledges.





Why Electronic Giving?

✓ Guarantees your uninterrupted support

- Even the most committed churchgoers will occasionally miss services—and weekly offerings—due to illness, poor weather or vacation.





Why Electronic Giving?

✓ Provides you with today's most popular payment methods

- Many families—especially young families—rarely write checks or carry cash.

ACH



Credit and Debit Cards



Online Giving





Why Electronic Giving?

It's good for our church!



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Why Electronic Giving?

✓ Provides much-needed donation consistency for our church

- Seasonal donation slump is reduced
- Financial forecasting is improved
- Planning can proceed with confidence



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Why Electronic Giving?

✓ Saves church staff time

- As the effort required to process cash and check donations decreases, the efficient use of staff time increases!





Why Electronic Giving?

✓ Adds greater security in the church office

- Reduces handling of checks and cash.



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Why Electronic Giving?

✓ Has a positive impact on the environment

- Donating electronically reduces the amount of natural resources consumed in the production, transportation, processing and disposal of paper checks.





Getting started

1. Select an authorization method

Paper Authorization Form



Online Authorization Form*



** Ask if online giving and text giving are currently available.*



Getting started

2. Select a payment method

Payment Card *

- Credit Card
- Debit Card



ACH*

- Checking Account
- Savings Account



** Ask which payment methods are currently available to you.*



Frequently asked questions

Q. How do automated contributions work?

- A. No matter which donation method you use, you will be asked to select a payment method, start date, frequency and contribution amount. On the date(s) scheduled, donations will be processed and deposited into the church bank account.





Frequently asked questions

Q. When will my contribution be processed?

A. Your contribution will be processed each month on the date(s) you authorize.





Frequently asked questions

Q. What can I use to show I made a donation?

- A. The itemized list of electronic transactions that appears on your bank or credit card statement can be used as proof of your donations.





Frequently asked questions

Q. How safe is Electronic Giving?

- A. It is safer than writing checks or carrying cash to church. Secure donation services are provided by Vanco Services, LLC. Vanco processes electronic donations for thousands of churches and nonprofit organizations.





Frequently asked questions

Q. How can I still participate in the offering during services?

A. You can still display a symbolic act of giving by doing one of the following:

- Write “I give electronically” on the outside of an envelope and place it in the offering plate, or
- Contact the church office to request “I give electronically” cards to drop in the offering plate.





Frequently asked questions

Q. What if I need to cancel or temporarily place my donation on hold?

A. You can cancel or suspend donations by notifying the church.
(If you signed up online, you may have the option to go online to cancel or suspend your own donations.)

JANUARY	MAY	SEPTEMBER
FEBRUARY	JUNE	OCTOBER
MARCH	JULY	NOVEMBER
APRIL	AUGUST	DECEMBER

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Thank you for considering Electronic Giving
and for your continued support!



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